



**OHIO ORGANIZATION
OF NURSE EXECUTIVES**
OHIO HOSPITAL ASSOCIATION
GREATER CINCINNATI CHAPTER

2019-2021 Strategic Plan

This Strategic Plan was created in alignment with the American Organization of Nursing Leaders (AONL) 2019 – 2021 Strategic Plan and the Ohio Organization of Nursing Leaders (OONL) Strategic Plan.

Our Mission

To shape health care through innovative and expert nursing leadership

The Greater Cincinnati Organization of Nursing Leaders (GCONL) is a group of nurse leaders serving as the catalyst for innovative healthcare in the greater Cincinnati area, Ohio, and the nation. Nurse leaders are critical to the effective and efficient delivery of safe patient care within healthcare organizations across the continuum of care.

Our Vision

Global nursing leadership—one voice advancing health

GCNE is the voice of nursing leadership in the greater Cincinnati area. It serves to empower nurse leaders to advance changes in healthcare.

Our Values

Advocacy
Collaboration
Communication
Diversity and Inclusivity
Economic
sustainability/Stewardship
Excellence
Innovation
Integrity
Leadership
Safety & Quality

Our Behaviors

Advocator
Broker
Convener
Designer
Futurist
Innovator
Partner
Provocateur
Synthesizer
Educator

Our Core Business

Engaged Nurse Leaders
Leadership Development
Engaged in the Ohio Action
Coalition
Public policy, Legislation and
Advocacy
Thought leadership
Education

Our Priorities: 2019-2021

Priority 1: Develop engagement strategies to promote inclusion of all nursing leaders in GCONL.

Priority 2: Support the provision of safe and compassionate, quality care through evidence based practice.

Priority 3: Optimize the operational effectiveness of GCONL.

Priority 1: Develop engagement strategies to promote inclusion of all nursing leaders in GCONL

Strategies:

- Develop and mentor new members as they transition into GCONL and into board positions.
- Integrate communication technologies to broaden messaging of GCONL.
- Develop a specific strategy to involve young and aspiring nurse leaders.
- Have one meeting as a CNO round table to increase engagement of CNOs.
- Engage non-hospital leader's participation in GCONL.
- Review OONL Board meeting highlights at each meeting.
- Invite students obtaining advanced degrees in Administration or Education to join at an Associate Level.

Priority 2: Support the provision of safe and compassionate, quality care through evidence based practice (EBP).

- Have local experts attend at least three membership meetings per year to provide education on the provision of safe and compassionate, quality care.

Priority 3: Optimize the operational effectiveness of GCONL.

- Build membership strength
 - Encourage/reward members who bring aspiring leaders to general membership meetings.
 - Encourage members to be OONL and AONL members.
 - Use technology to do a virtual meeting at least once a year.
- Strengthen organizational development through growth and retention.
 - Continue bi-annual membership survey to measure effectiveness and success of strategic plan.
- On a quarterly basis, review the GCONL strategic plan and share progress towards meeting the priorities.